

Supplemental Materials Seminar



ARTSCOUNCIL
OF INDIANAPOLIS

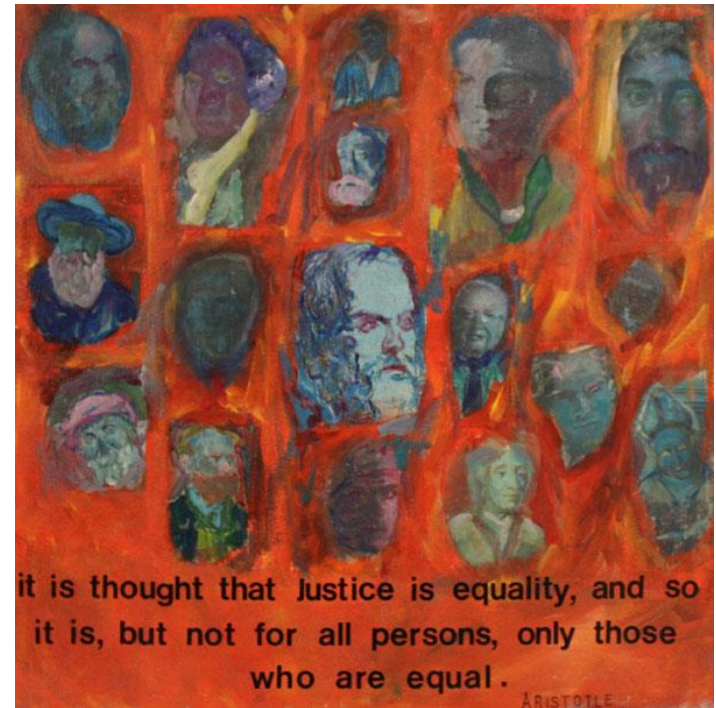
What are Supplemental Materials?

- **Work Samples** - digital images of visual art; DVD of performance, interactive piece, etc.
- **Support Materials** – Not examples of artwork, rather documents that support your experience such as letters of recommendation, brochures from past shows, critical reviews, printed programs, etc.

Work Samples – Visual Artists

- High quality professional digital images of your work
- NOT original artwork!
- Fill the frame – lose the frame
- Consistent lighting
- Appropriate file size (per the panel's request)
- Never submit student work or unfinished/unpolished work*
- Texture? Include a detail image
- Scale? Include a context image
- Appropriate description
- Selection of images? Focus. One series, one style, one body of work
- Start with strongest image
- No watermarks

2D sample image



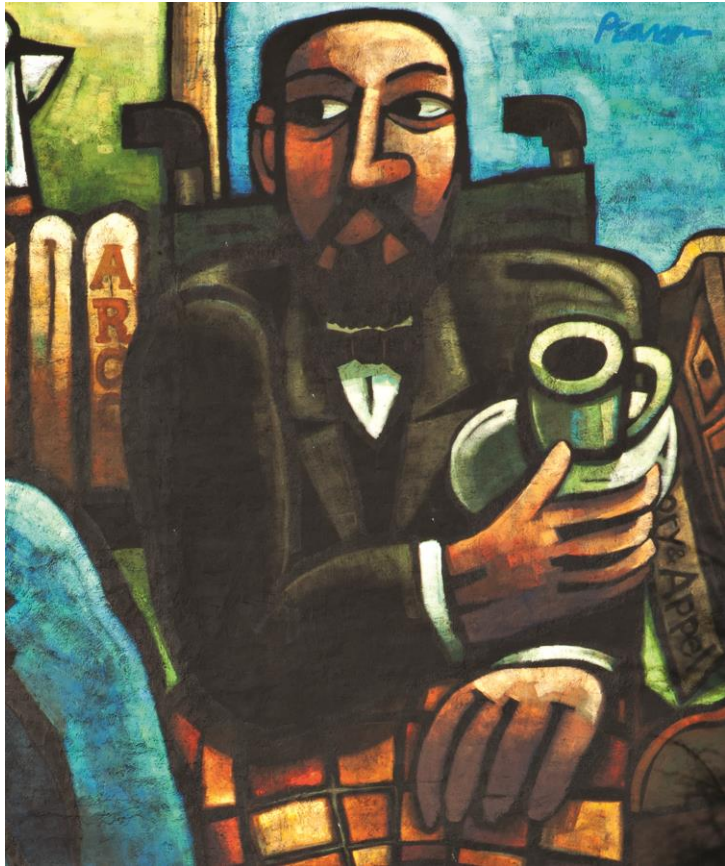
Sample 3D images

©Lisa F. Pelo



Detail and Context images

©Erik Pearson



Support Materials

Should be recent (within 3-5 years or as specified by the guidelines)

- Critical reviews
- Feature stories about you and your work
- Letter of support
- Photo documentation
- Brochures, postcards, programs, etc.

Tips for a successful proposal.

- FOCUS!
- Know your audience.
- Know the process of the review panel. (10 minutes max per proposal)
- Ask how the panel will view the submissions.
- Supplemental materials are not a last minute task.
- Turn in two weeks early if possible.
- Read the guidelines – if unclear, call and ask.
- Label all materials (don't include anything you need back)
- Test your link to your file sharing website or CD and/or DVD on multiple systems before you submit.
- If you don't receive the grant, talk to the organization and apply again next time. The panel likely changes each round as does the pool of applicants.