Crediting the sources of your funding is an important part of fulfilling your grant agreement. Properly crediting both Indy Arts Council and the City of Indianapolis is an important means of showing how public funding is used to support the arts community in Indianapolis. The City Council expects that proper credit will be given at every available opportunity. Failure to comply with this requirement, as outlined in the signed grant agreement, could jeopardize the remaining portion of your grant and future funding from the Arts Council.

The Arts Council, members of the Parks and Recreation Department, and members of the City County Council monitor your publications and communications throughout the year to ensure compliance. If you have any questions, contact grants@indyarts.org or 317-631-3301.

The Indy Arts Council logo is made up of two parts: the graphic element (pinwheel) and the text “With support from Indy Arts Council and the City of Indianapolis.”

ALL elements must be used every time our logo is used.

If you cannot use the logo (graphics), such as in donor listings, then you MUST credit both Indy Arts Council AND the City of Indianapolis.

Please remember that we are Indy Arts Council – NOT Indianapolis Arts Council, NOT Arts Council of Indianapolis, NOT Indiana Arts Council, NOT Indianapolis (or Indiana) Arts Commission, or any other variation.

WHEN USED IN PRINTED MATERIALS WHERE GRAPHICS ARE ACCEPTABLE (programs, show cards, advertisements, etc.), the credit logo MUST be used:

CORRECT USE:  

INCORRECT USE:
WHEN USED IN PRINTED MATERIALS REQUIRING TEXT ONLY (sponsor listings in programs, contributors lists, etc.), the text MUST include BOTH Indy Arts Council and the City of Indianapolis.

CORRECT USE:
Indy Arts Council and the City of Indianapolis

WHEN USED IN RADIO ADVERTISEMENTS OR ELECTRONIC MEDIA, credit MUST be given to BOTH Indy Arts Council and the City of Indianapolis.

EXAMPLE:
“With support from Indy Arts Council and the City of Indianapolis.”