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Arts Council of Indianapolis Names Amanda Kingsbury Director of Marketing & Communications
Former journalist joins central Indiana's leading arts advocacy and services agency

INDIANAPOLIS – The Arts Council of Indianapolis (ACI) is pleased to announce that Amanda Kingsbury will join the organization as Director of Marketing & Communications effective March 26, 2020.

Kingsbury spent 12 years advocating for the Central Indiana arts and culture scene as a top editor at the Indianapolis Star, where she directed high-level content strategy and led teams of journalists to develop innovative stories, special events, and multimedia products that drove audience growth and revenue. She focused on building community partnerships to strengthen arts and cultural coverage, which included managing an arts journalism fellowship program in conjunction with the Arts Council. Most recently, she served as a marketing professional and the membership magazine editor at Newfields: A Place for Nature & the Arts.

“Amanda has spent most of her career advocating for Indy’s arts and cultural community through innovative storytelling, partnerships, and community engagement” said Julie Goodman, ACI president and CEO. “While we didn’t foresee the current COVID-19 crisis when we invited her to join our team, we can’t imagine a more important and urgent time to apply Amanda’s incredible talent, expertise, relationships, and knowledge of our sector to help advance our mission and commitment to ‘A Full Creative Life for All.’ We are thrilled to welcome Amanda to ACI’s dedicated team serving Indy’s arts and cultural community.”

Kingsbury brings 25 years of media, communications, and marketing experience to the role. Prior to moving to Indianapolis in 2007 to join the IndyStar, she held leadership positions with news organizations in Arizona, Texas, and North Carolina. In Wilmington, N.C., she organized a grassroots community arts project, “Get Framed,” that the New York Times publisher recognized with a prestigious Chairman’s Award. In 2019, she co-founded Indy Maven, a content platform and events company that connects local women through captivating storytelling and in-real-life experiences.

While awards are “great things to put on your resume,” Kingsbury said she takes the most pride in developing stories and experiences that inspire people to take action, such as buying a ticket to an event, working toward a social policy change, and promoting local arts organizations and artists.

“I’m looking forward to using my leadership experience and passion for the arts to advocate for the many ways the Arts Council of Indianapolis helps to transform individual lives and neighborhoods, support the diverse and amazing talent in our city, and bring people together to achieve our mission of a ‘Full Creative Life for All,’” Kingsbury said.

Kingsbury grew up in Lowell, Indiana (“The Region”), and majored in journalism and history at Ball State University. She lives in Irvington, a historic Eastside neighborhood that throws a great yearly Halloween party, with her daughter.

For more information on the Arts Council of Indianapolis visit www.indyarts.org. The Arts Council is currently supporting the Indy Arts & Culture COVID-19 Emergency Relief Fund. Learn more, apply, and donate at www.IndyKeepsCreating.org.

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