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KIB and the Arts Council launch Indy Art & Seek with 100+ neighborhood art installations

A new interactive map and mobile app will guide participants through the outdoor experiences

INDIANAPOLIS—Keep Indianapolis Beautiful, Inc. (KIB) and the Arts Council of Indianapolis announce a new public art experience called Indy Art & Seek, funded by a grant from Lilly Endowment Inc. Indy Art & Seek features more than 100 mini-installations, performances, literary pieces, and individual artworks along urban streets, as well as six large-scale installations in KIB GreenSpaces.

An interactive map and mobile application will launch on Sept. 5 to guide participants through the experiences, revealing locations and spaces that may currently have little or no public art. Indianapolis artists worked with community partners and used existing spaces and conditions to create fun, thoughtful, and beautiful installations that encourage communities to see their surroundings in new ways.

“These artistic installations are meant to provide unexpected ‘moments of delight’ for our residents and visitors alike,” said Kristina Uland, senior vice president for development and external affairs at Keep Indianapolis Beautiful. “The artists have created incredible pieces that are not only meant to be appreciated on their own, but to also call attention to how art plays an important part in everyday life.”

Mobile app users will be able to find the locations of the 106 public art pieces, see photos and videos of the artists at work, watch live performances that were recorded on-site, take selfies and share their discoveries, and earn badges to win real-life prizes. To use the app, download Otocast mobile app from your smartphone’s App Store (iPhone and Android versions are available). Turn on Location Services and allow the app to access your location. Find the project. “Indy Art & Seek” should be the first guide listed.

Art & Seek includes art interventions, which are temporary, typically small-scale, physical art installations, live performances, and recordings/broadcasts that reflect a neighborhood’s identity and sense of place and promote equity and inclusivity. Although art interventions are often presented as unsanctioned “street art,” Art & Seek art was commissioned and installed with permission.
Lilly Endowment funded Indy Art & Seek through its 2018 initiative, Strengthening Indianapolis Through Arts and Cultural Innovation. For more information, visit www.indyartandseek.org or follow @indyartandseek and #artINDseek on social media.

Examples of Art & Seek installations include:

*Aliens Among Us* by Christina Hollering  
Shelton Heights GreenSpace, 3843-3837 Rockville Ave.  
Enlarged versions of caterpillars cut from neon vinyl, assembled, and hidden around Shelton Heights Park on Indy’s westside for kids of all ages to find and engage with.

*Companion Planting* by Felissa King  
Brookside Park, 3500 Brookside Parkway, South Drive  
Custom-made cushions at the base of a tree in Brookside Park on Indy’s near-eastside.

*Comm-UNITY* by Sabra Logan + Ilibada Dance  
32nd and Pennsylvania streets roundabout (pocket park at 212 E. 33rd St.)  
Dance performance where Ilibada Dance Company dancers interact with the audience spreading the light of unity through the UMOJA symbol. This performance, along with all other performances, will have a video component to their pin on the app.

*A Riverside Story* by Kim McNeelan  
Riverside Park, 2420 E. Riverside Drive  
A large book sculpture made from steel rod encourages people to think about the history and future of the Riverside neighborhood on Indy’s near-westside, their own role in the story. Viewers can pose with the book for photos as though they are the main character(s) in the story.

**MEDIA CONTACTS**

Kelly Bailey Young, Baise Communications, (317) 753-3258 or kelly@baisecomunications.com  
Amanda Kingsbury, Arts Council, (317) 258-3649 or akingsbury@indyarts.org

Keep Indianapolis Beautiful, Inc. is a private, nonprofit organization with a mission to engage diverse communities to create vibrant public places, helping people and nature thrive. Annually, KIB works with approximately 15,000 volunteers on nearly 900 community projects. Learn more at www.kibi.org, or follow us on Twitter, Instagram, and Facebook at @kibiorg.

The Arts Council of Indianapolis advocates for the need and importance of community funding and support for a thriving arts scene; connects artists, audiences, businesses, foundations, and arts and cultural organizations with opportunities to expand central Indiana’s creative vitality; and innovates by pursuing and promoting programs that catalyze creative growth. Visit www.indyarts.org.

Lilly Endowment Inc. is an Indianapolis-based private philanthropic foundation created in 1937 by three members of the Lilly family—J.K. Lilly Sr. and sons J.K. Jr. and Eli—through gifts of stock in their pharmaceutical business, Eli Lilly & Company. The Endowment exists to support causes of community development, education and religion. Lilly Endowment’s community development grantmaking is designed to support efforts that enhance the quality of life in Indianapolis and Indiana. Visit lillyendowment.org.