twelve month celebration in order to incorporate all of the city's major events
Celebrated in 1920, the week-long event included an address by Mayor Jewett, a performance by the Cincinnati Symphony Orchestra, street parade, water carnival on White River through Riverside Park, and more.
Celebrated in 1971, the year-long celebration included an address by Mayor Lugar, special print publications, 500 Festival floats, launch of Black Expo, 4th of July fireworks, and antique car race.
what do we want to highlight?

**HISTORY**
Our past continues to shape our future – the bicentennial is a commemoration, celebration, and acknowledgment of the milestones that helped to create the Indianapolis of today.

**INNOVATION**
From jazz to motorsports; from the world’s fastest bicycle wheels to Kurt Vonnegut; from biotech to the cloud; Indianapolis’ social, cultural, and business entrepreneurs have moved big ideas into big action.

**CIVIC PRIDE**
During the bicentennial, we will focus on increasing civic engagement, uplifting the next generation of civic leaders, and building a culture of volunteerism in our community.

**LEGACY**
The city’s bicentennial gives community and civic leaders a once in a generation opportunity to think creatively about what will shape the next 100 years.
how will we do it?

CITY-LED EVENTS
City will plan and help to execute events that aim to engage a large number of residents and create new Indianapolis traditions
how will we do it?

SIGNATURE PARTNERSHIPS

These large-scale initiatives will largely be led by local cultural and civic institutions, with the Bicentennial Commission serving as a partner.
01 Indiana Historical Society: Indianapolis History Collecting Initiative

02 POLIS Center: Digital Encyclopedia of Indianapolis

03 Arts Council of Indianapolis: Celebrating with Public Art

04 WFYI, Ted Green Films, & Banayote Photography: The Builders
how will we do it?

COMMISSION ENDORSED PROGRAMS/EVENTS
Commission has published an application that allows community groups and non-profits to receive the endorsement of the bicentennial commission.
Projects chosen by the Bicentennial Commission will receive:

- Official recognition by the Indianapolis Bicentennial Commission
- Permission to use the official Indianapolis Bicentennial logo on related promotional materials
- Promotion on the city’s Bicentennial calendar, website, and social media channels

**WHY SEEK AN ENDORSEMENT?**
Projects or programs must be:

- Connected to City’s bicentennial
- Open to the public
- Accessible
- Independently fundable and achievable without Commission support
Projects or programs must also meet at least one of the following goals:

- Commemorative
- Inclusive
- Forward-thinking
EXAMPLES OF COMMUNITY PROJECTS FOR ENDORSEMENT

IRT:
“FINDING HOME – INDIANAPOLIS AT 200”

CLAUDE MCNEAL PRODUCTIONS:
TWO SHOWS

SPORTS CORP:
INDY ULTIMATE

YELP:
TOTALLY BAZAAR

INRC:
NEIGHBORPOWER
HAVE AN IDEA FOR A PROJECT?

www.indyturns200.com
how will we do it?

LEGACY PROJECTS

Leveraging philanthropic and government resources to jump-start development and preserve historic assets
legacy projects

MUSIC FESTIVAL (FEASIBILITY STUDY ONGOING)

ARTS & CULTURAL ORGANIZATIONAL OPEN HOUSE (PENDING FUNDING)

OLD CITY HALL ADAPTIVE USE
happening now
CELEBRATING 200 YEARS

JUNE 2020 - MAY 2021

Celebrating 200 years of history, culture, and community

www.indyturns200.com
Bicentennial Merchandise
People’s Choice Voting
SPEAKER SERIES

JANUARY 28: DAVID LETTERMAN (VISIT INDY)

MARCH 20: A’LELIA BUNDLES (PENDING)

JUNE 20: WOMEN’S SUFRAGE (IMCPL)
Kick-Off Event Planning

SUNDAY, JUNE 7, 2020
discussion